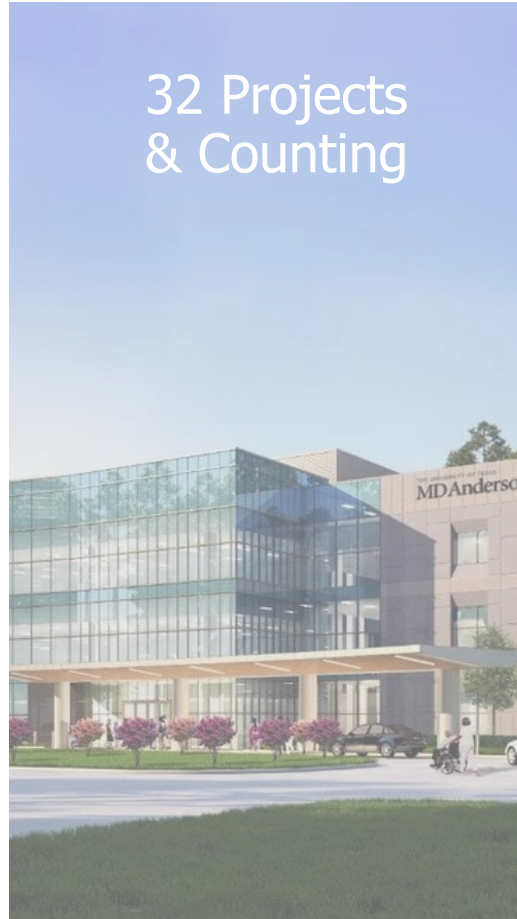


## **C3 is...**

A 501(c)3 not-for-profit alliance of Owners, General Contractors, Specialty Contractors, Trade Organizations and Design Professionals working to create a safe, skilled and sustainable craft workforce in the commercial construction industry in The Greater Houston Area.

# 32 Projects & Counting



### **Construction Career Collaborative**

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Partnering Today to Create  
Tomorrow's Safe, Skilled and  
Sustainable Craft Workforce



## C3 is Good for Your Business Future!

Endorsing the C3 principles across your company will increase your business competitiveness and enhance your ability to recruit new craft workers and build a highly skilled craft workforce.

### C3 believes in...

- ⇒ Gaining a competitive edge by developing foundational Workforce Development Practices
- ⇒ Creating a safe, skilled, and sustainable craft workforce, linked to a career path
- ⇒ Helping small businesses and HUBs develop and grow in a healthy fashion



### Craft (Skills) Training

“Investing in craft training enhances worker performance and project execution.”

- **Productivity** up by **11%**
- **Turnover** down by **14%**
- **Jobsite absenteeism** down by **15%**
- **OSHA recordable injuries** reduced by **26%**
- **Re-work** decreased by **23%**

\*Statistics from August 2007, Construction Industry Institute, "Construction Industry Craft Training in the United States & Canada".

### C3 Consulting and Peer Groups

C3 offers FREE Workforce Development Consulting to assist you with creating/enhancing a structured training program that allows you to replicate your best practices.

- ◆ Accredited Employers can earn Craft Training Endorsements to promote their program within the industry.
- ◆ Join a trade specific peer group to discuss industry best practices, guided by C3 People Development Team.

### C3 Scholarships

C3 has partnered with Texas Mutual Insurance to offer the **Accredited Employer Enrollment Scholarship** to cover Small Businesses/HUBs' 1<sup>st</sup> year Accredited Employer fee.

In addition, take advantage of the **Craft Training Course Scholarship**, available to C3 accredited Small Businesses/HUBs.

### C3 Accredited Employers Recognize...

- Performing at a high level requires a skilled craft workforce with employees who are treated as valued assets.
- As a C3 Accredited Employer, you invest in your craft workforce's future by creating a career path with on-going OSHA safety and craft skills training.

Companies using this approach can recruit new talent and help ensure a safe, skilled and sustainable craft workforce for tomorrow.

Become a **C3 Accredited Employer** today!