

## C3 is Good for Your Business Future!

Endorsing the C3 principles across your company will increase your business competitiveness and enhance your ability to recruit new craft workers and build a highly skilled craft workforce. Over 150 companies have become **C3 Accredited Employers** and are currently building for over 50% of all the major healthcare systems with facilities underway in the Houston Region.

A recent study by the Greater Houston Partnership (GHP) in its Upskill Program showed that:

**“Investing in craft training enhances worker performance and project execution.”**

- **Productivity** was up by **11%**
- **Turnover** was down by **14%**
- **Jobsite absenteeism** was down by **15%**
- **OSHA recordable injuries** were reduced by **26%**
- **Re-work** was decreased by **23%**

According to the U.S. Department of Labor, every dollar invested in employee training for the construction industry produces a return of up to **\$3.00**.

*Let's put that savings to good use.*

AGC Houston  
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA



**Construction  
Career  
Collaborative**

*Partnering Today to Create Tomorrow's  
Sustainable & Skilled Craft Workforce*

“As the senior executive for a large healthcare institution, we want all of our projects to be built by companies that embrace the C3 principles. That commitment starts with the General Contractor and continues to all of the construction crafts on our projects.”

**Spencer Moore**

*Vice President of Facilities Management  
University of Texas M.D. Anderson Cancer Center*

## Join Us Today!

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[www.constructioncareercollaborative.org](http://www.constructioncareercollaborative.org)

## What is C3?

The Construction Career Collaborative (C3) is a **501(c)3 not-for-profit alliance of Owners, General Contractors, Specialty Contractors, Trade Organizations and Design Professionals** working to create a sustainable craft workforce by positively impacting the issues facing the craft worker in the commercial construction industry.

## Why C3?

C3 was created to address the principles of

- **Financial Security, Health and Well Being**
- **Safety Training**
- **Craft Training**

for the current and future skilled construction craft workforce.

According to current projections, the skilled craft worker shortages will increase dramatically over the next decade:

- **40%** of the current construction workforce will retire
- **185,000** new craftworkers needed each year in the US
- **7,000** new construction jobs per year needed in Houston

## Owners Who Endorse C3

- **The University of Texas M.D. Anderson Cancer Center**
- **Texas Children's Hospital**
- **JLL**
- **Hines**
- **Memorial Hermann Healthcare System**
- **Archdiocese of Galveston-Houston**
- **Museum of Fine Arts Houston**
- **Greater Houston Partnership (GHP)**

***Join Us Today to Build a Sustainable Workforce for Tomorrow!***

## Why Participate?

### **Owners - Endorse the C3 Principles and Require C3 Contractors and Subs for Your Projects.**

In order to make their commissioned and occupied projects a reality, C3 Owners want the safest and best trained craft professionals on their jobsite. They want completed facilities that meet their standards, buildings that reflect those standards throughout the community and buildings with lower operating costs that are built to last.

That is the main reason that C3 Owners are committed to the C3 principles. **Become a C3 Owner** today to ensure that your next building is built by the best available skilled craft workforce.

### **Contractors - Become C3 Accredited Employers**

As a **C3 General Contractor and Accredited Employer**, you have a responsibility to your owners to build quality projects with highly qualified, OSHA certified, trained, and skilled craft workers and subcontractors.

As a **C3 Accredited General Contractor**, you support the C3 principles that all of the craft workers on your C3 jobsite will be W-2 employees and be OSHA safety certified. You support the development of on-going skills training for your craftworkers. You believe that you need a craft workforce to meet your current needs and commit to building a trained and sustainable craft workforce for your future business.

**Accredited C3 Specialty Subcontractors** recognize that performing at a high level requires a skilled craft workforce who are your employees and treated as valued assets. You invest in their future by creating a career path with on-going OSHA safety and craft skills training that enables them to produce high quality work in less time with less re-work.

Companies using this approach will be able to recruit new candidates to a career in construction and help ensure a sustainable and skilled craft workforce for tomorrow.

Become a **C3 Accredited Employer** today.