

## C3 is Good for Your Business Future!

Endorsing the C3 principles across your company will increase your business competitiveness and enhance your ability to recruit new craft workers and build a highly skilled craft workforce. Over 200 companies have become **C3 Accredited Employers**, many of which are currently building C3 projects in the Houston Region.

C3 projects have also proven to be safer projects. C3 Safety Metrics show;

- **Total Man Hours Worked on 25 C3 Projects – 8,800,568**
- **OSHA Recordable Incidents - 29**
- **Total Project Recordable Incident Rate – 0.66\* (more than 5 times better than the national average for construction)**
- **Total Lost Time Incidents - 2**
- **Total Project Lost Time Rate – 0.05\*\* (95 times better than the national average for construction)**

A recent study by the Greater Houston Partnership (GHP) in its Upskill Houston program showed that:

**“Investing in craft training enhances worker performance and project execution.”**

- **Productivity** was up by **11%**
- **Turnover** was down by **14%**
- **Jobsite absenteeism** was down by **15%**
- **OSHA recordable injuries** were reduced by **26%**
- **Re-work** was decreased by **23%**

\*Statistics from August 2007, Construction Industry Institute, "Construction Industry Craft Training in the United States & Canada"

According to the U.S. Department of Labor, every dollar invested in employee training for the construction industry produces a return of up to **\$3.00**.

*Let's put that savings to good use!*

[www.constructioncareercollaborative.org](http://www.constructioncareercollaborative.org)



**Construction  
Career  
Collaborative**

## *Partnering Today to Create Tomorrow's Safe, Skilled & Sustainable Craft Workforce*

As the senior executive for a large healthcare institution, we want all of our projects to be built by companies that embrace the C3 principles. That commitment starts with the General Contractor and continues to all of the construction crafts on our projects."

**Spencer Moore**

*Vice President of Facilities Management University of Texas M.D. Anderson  
Cancer Center*

**AGC Houston**  
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA



**ABC**  
Associated Builders  
and Contractors, Inc.  
Greater Houston  
Chapter

**AMERICAN  
SUBCONTRACTORS  
ASSOCIATION**  
HOUSTON CHAPTER  
Find Your Opportunity.

## Join Us Today!

Contact:  
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## What is C3?

The Construction Career Collaborative (C3) is a 501(c)3 not-for-profit alliance of responsible Owners, Contractors, Specialty Contractors, Trade Organizations and Design Professionals working to positively affect the issues facing the commercial construction industry in the Greater Houston region in order to create a safe, skilled and sustainable craft workforce.

## Why C3?

C3 Companies will:

- Advance the financial security, health and well-being of the construction craft workforce
- Actively implement and support the best construction safety practices
- Commit to the development and delivery of continuous skills training linked to construction career paths for the craft workforce

According to current projections, skilled craft worker shortages will increase dramatically over the next decade:

- **40% of the current construction** workforce will retire
- **185,000** new craftworkers needed each year in the US
- **7,000** new construction jobs per year needed in Houston

## Owners Who Endorse C3

- **The University of Texas M.D. Anderson Cancer Center**
- **Texas Children's Hospital**
- **JLL**
- **Hines**
- **Memorial Hermann Healthcare System**
- **Archdiocese of Galveston-Houston**
- **Museum of Fine Arts Houston**
- **Greater Houston Partnership (GHP)**
- **San Jacinto College**
- **Ronald McDonald House**

***Join Us Today to Build a Safe, Skilled and Sustainable Craft Workforce for Tomorrow!***

## Why Participate?

### Owners

- Endorse the C3 Principles and require Contractors and Specialty Contractors to commit to C3 standards on your projects.
- You want the safest and best trained craft professionals on your jobsite.
- You want completed facilities that meet high standards, buildings that reflect those standards throughout the community and buildings with lower operating costs that are built to last.
- **C3 Owners** are committed to the C3 principles. Ensure that your next building is built by the best available skilled craft workforce by becoming a C3 Owner today!

### Contractors

- As a **C3 Accredited Employer**, you support the C3 principles that all the craft workers on your C3 jobsite will be W-2 employees and be OSHA safety certified.
- You support the development of on-going skills training for craftworkers.
- You believe that you need a craft workforce to meet your current needs and commit to building a trained and sustainable craft workforce.

### Specialty Contractors

- Performing at a high level requires a skilled craft workforce with employees who are treated as valued assets.
- As a **C3 Accredited Employer**, you invest in your craft workforce's future by creating a career path with on-going OSHA safety and craft skills training.

Companies using this approach will be able to recruit new candidates to a career in construction and help ensure a safe, skilled and sustainable craft workforce for tomorrow.

Become a **C3 Accredited Employer** today!